

GOZOUR FOUNDATION

Annual Report 2015

Contents

Foreword 1
About Gozour Foundation 6
Our Mission 7
Our Core Values 7
Our Methodology 8
Where We Work 9
Five Years Of Achievements 10
Economic Empowerment Program 12
Child Care and Development Program 16
Social Support Program 20
Support to Vulnerable Groups 24
Corporate Social Responsibility 28
International Award 32
CSR360 Network Representative 32
Supporters 34
Balance Sheet 36
Income Statement 37



Foreword

Our commitment towards Egypt continues on in a great year full of achievements. Increasing our scope of operation and surpassing all our performance records can be the year summarized. The support of our partners has been much appreciated not only in their financial support but also in the efforts of their volunteers and staff whom have demonstrated their true commitment towards Egypt's development.

The geographic scale of our operations has been now extended to cover 22 governorates of Egypt with an additional 8 governorates than last year. This expansion has allowed us to increase our beneficiaries by more than 20% to reach 28,800 individuals who benefit from our many services and support. To attain this coverage and provide services, we have forged additional relationships' with more partners whom are sharing our commitment to serve Egypt's children and youth.

The passion we see while working with our partners and stakeholders throughout the country is inspiring and motivational that is pushing us to do more with little. Children served are the fuel that makes our organization grows as they teach us what and how to do things they truly need. This year we increased our level of interaction with more youth groups in different areas of the country, a hidden gem yet to be discovered and efficiently directed to utilize their enormous stamina and desires for a better life. This we promise to achieve in the near future through our never-ending growing program.

Increased levels of performance and services requires an increase in staff and providers which has been the case for us this year but we have developed and improved in quality more than we did in quantity of staff. We realize that human capacity is the true asset of any organization but as we work hard to seek and recruit the best we strive to expand out infrastructure of assets and locations to allow for better service delivery and a wider outreach capacity.

We are looking forward to another productive year ahead where we continue to maintain our increase rate and diversify our services in order to cover more needs and to contribute to the attainment of Egypt's development targets.



Ali Mokhtar
Chairman of the Board of Trustees



About Gozour Foundation

Gozour Foundation for Development (GFD) is an Egyptian non-profit organization registered under the Ministry of Social Solidarity, No. 7885/2010. GFD was founded on the basis of becoming a catalytic agent in tackling the underlying causes for underdevelopment and supporting the advancement of individuals to rejuvenate themselves and paving the way for them to become productive assets in their communities.

GFD addresses the root causes of major societal problems, such as unemployment, through working directly with the poor and marginalized communities to enhance their livelihoods. We help individuals from those targeted communities to discover their roots, assess their capabilities and reach new potentials. Our long-term objective is to improve the lives of individuals emanating from dire situations in a sustainable fashion through ensuring that they themselves become self-sufficient actors in their communities.

Our Mission

To enhance sustainable livelihoods of marginalized groups in Egypt by supporting their efforts in alleviating poverty, illiteracy, and diseases.

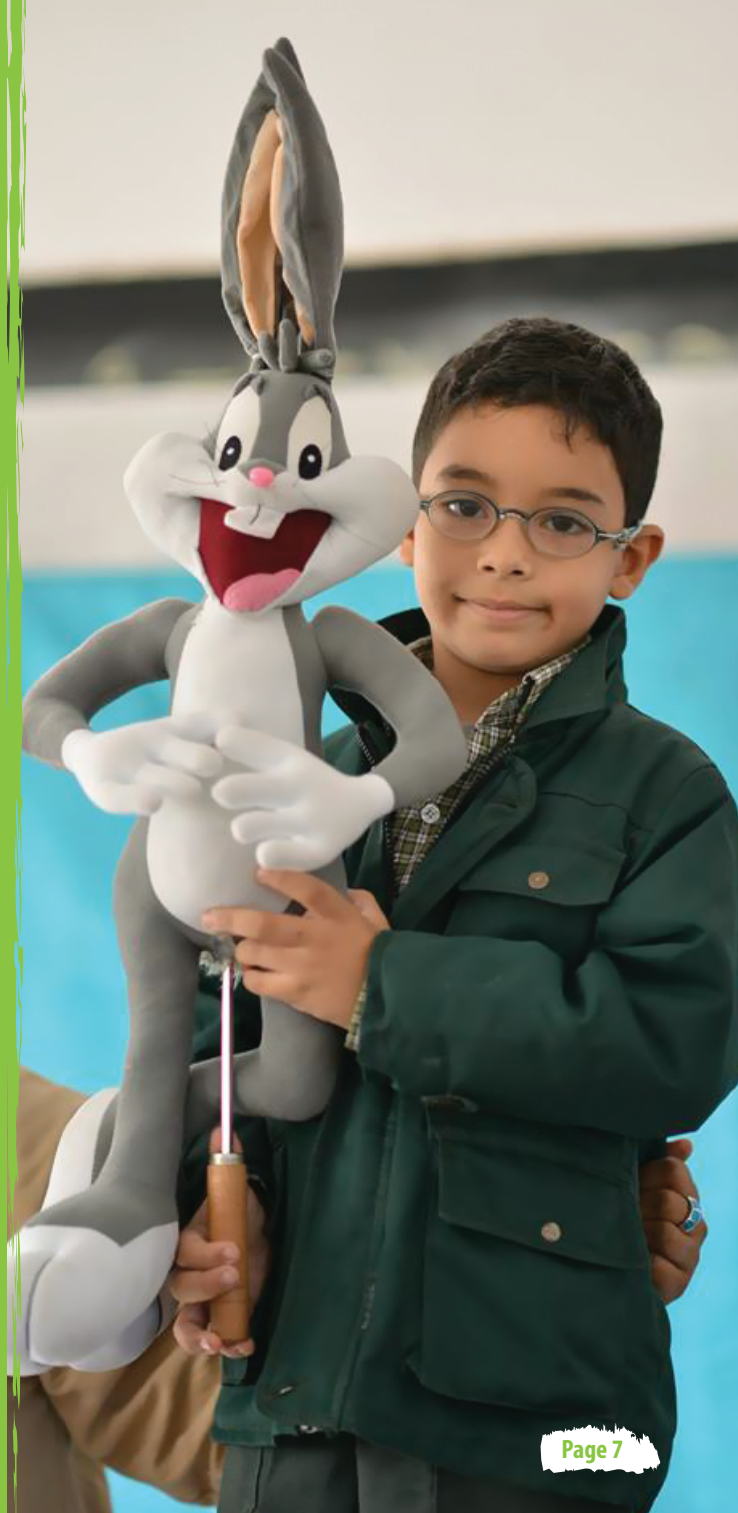
Our Core Values

Respect: We value the inputs and contributions of our beneficiaries and all stakeholders.

Integrity: Our actions are consistent with our mission and vision.

Commitment: We continuously encourage individual and organizational capabilities and creativity and work together to serve the larger community.

Excellence: Our staff is drawn from an impressively wide range of disciplines to meet the immediate needs of the people and achieve greater impact.





Our Methodology

Gozour Foundation is committed to participatory approaches to assist individuals, communities, and organizations to define their developmental priorities and take meaningful steps toward self-directed, self-sustaining change. Our participatory approaches are meant to create value through utilizing resources and investing in development work around strategic themes.

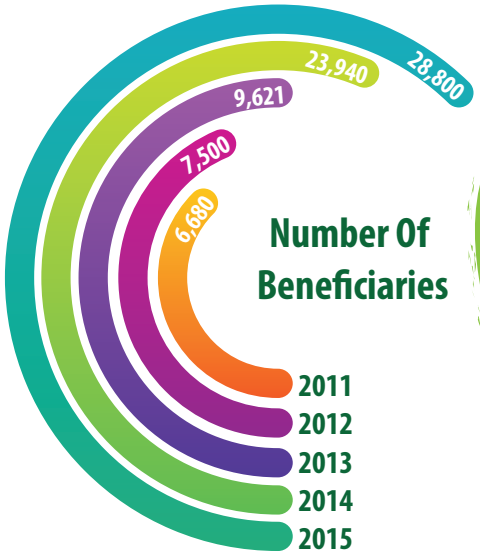
These approaches, in the hands of highly qualified teams of professionals and entrepreneurs engaged with our stakeholders in processes of planning, management, and feedback, help address the challenges facing development work in diverse settings as well as boost the impact on the well-being of thousands of people all over Egypt.

Participatory approaches enable GFD to facilitate processes of learning and change in diverse communities and organizations. They assure sustainability of results over time and offer higher returns for donor resources, while getting people to claim a greater say in the running of their own affairs.

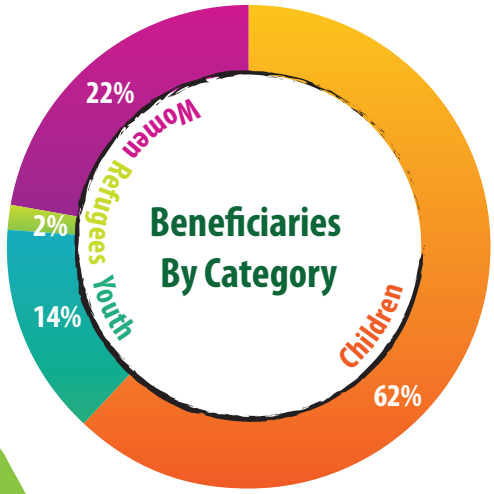
Where We Work



Five Years Of Achievements



Number Of Beneficiaries

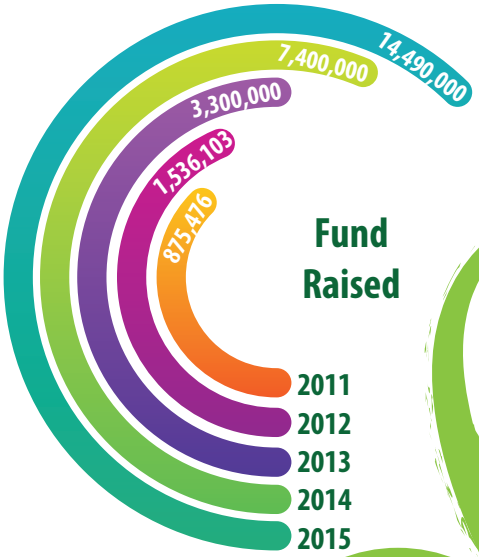


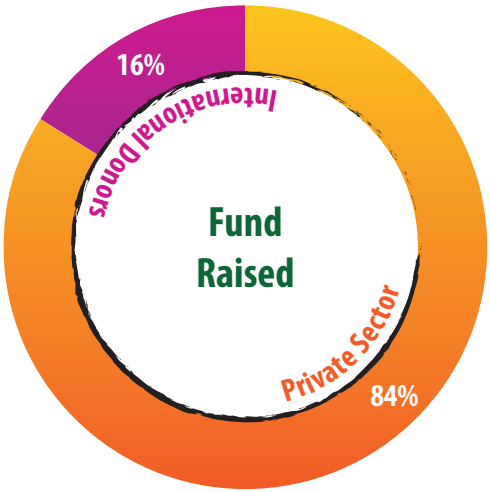
Beneficiaries By Category

3
Offices

22
Governorates

76,541
Beneficiaries





70 Schools

3 Government Organizations

10 Private Sector Companies

9 Service Providers

35 NGOs

7 International Organizations

Over

27,000,000

EGP

Fund Raised



Economic Empowerment Program

5,500 Beneficiaries

19 Projects

5 Governorates

9 Donors

Egypt's unemployment rate reached **12.8%** in the third quarter of 2015. The unemployment rates among the young people (15-29 year-old) who make up around **52%** of Egypt's labor force reached **27.4%**. Additionally, **51.2%** among them suffer from poverty and **24.1%** are living below the poverty line. Though youth should be the catalyst for positive change, unemployment is a major problem amongst the young. Their situation is further worsened as they do not have access to relevant training and support systems that could prepare them for employment. They also face a range of obstacles in their attempts to identify potential employers. They have a difficult time finding information on job opportunities, skills that employers are looking for, and how to obtain the required skills. Furthermore, they lack access to career counseling and mentoring.

GFD's Economic Empowerment Program aims to empower youth with employability and financial skills they need to reach their potential and start their career path. By supporting them to develop their self-confidence and self-reliance, enabling them to acquire the needed skills to increase their employability and facilitating their job placement or offering them the opportunity to start their small enterprises, we realize our goal to enable youth to achieve their ambition and create a positive impact on their families and local communities.

The program offers combined and integrated services to support youth employment and self-employment opportunities. Through establishing strong collaboration with stakeholders, mainly employers, GFD provides a dynamic platform to tackle key challenges facing youth skills development and employment, as well as provide realistic solutions that may be implemented effectively. Apart from formal employment opportunities, self employment is supported through market studies and trainings, especially for women as it provides opportunities to work from home and have flexible working hours.



"My children's demands never end. I have to get them what they want. Every school year, they hope to get new bags and stationery. Now as I have my own business, I am able to fulfill the needs of my children and pay the cost of their school books, bags and the uniform they need".

"The training changed my life. I have a plan and a dream to realize. Through my work in the factory I will be able to save money, get married and manage a happy life."

"With my training I was able to stand on my own feet. I got a job and I am now able to contribute to the household expenses."

2,250
Youth's Entrepreneurship Skills Developed

3,140
Youth Received Career Counseling and Mentoring

245
Employment Opportunities

Special focus on Women

GFD targets more than 60% of young women in all its projects. Women and girls are mostly affected by poverty, and there are many barriers to their economic empowerment. In many instances, women carry solely the whole responsibility of their households and care duties and are limited in their opportunities to earn a living. In addition, the unequal status of women and girls in many parts of the country means that they often do not have any rights to own land or property.

Program Focus

- **Technical and Vocational Training**
- **Soft Skills and Business Ethics**
- **Career Guidance**
- **Job Placement and Coaching Services**
- **Entrepreneurial Training and Support Services**



List Of Projects

START
The Handyman
Soap for Hope
Future Builders
El Kheir Kheirein
Building Youth Future
Youth Career Pathway
Girls Career Pathway
Refugees Positive Pathway
Youth Career Development
Building Youth Brighter Future
Young Women Career Pathway
First Aid: the ABC to saving lives
Youth Career Pathway Endowment
Small Businesses Support Program
Enhancing Greenhouse Agribusiness in Egypt
Supporting Women to Start Up their Micro-Businesses
Improving the Skills of Fresh Graduate Nurses in Egypt
Enhancing the Skills of Women to produce disabled equipment



Child Care and Development Program

64,300 Beneficiaries

22 Projects

22 Governorates

6 Donors

Child poverty in Egypt is high and has been increasing substantially in recent years. A total of **9.2** million Egyptian children are in families with income below the poverty line. Child care is one of the most expensive items in a household budget. The high cost of child care makes child care assistance for low-income families even more important.

To assist families of marginalized children to access their basic rights and support them continue their education, GFD builds the capacity of public schools with the ultimate aim of increasing their efficiency to provide quality services. Promoting the concept of "rebuilding communities starts from the schools" is the slogan raised by Gozour to strengthen the local communities and stakeholders' participation in enhancing the education sector in Egypt. Building on the synergy created

between the schools and community, the program focuses on developing the educational infrastructure; developing the school management system and teachers' skills; children's learning skills; and enhancing children's health and offering them extracurricular activities to improve their interpersonal skills.

Through our efforts in addressing the educational and health needs of children, GFD is implementing four integrated projects that positively impact the lives of Egyptian children. These projects give marginalized children the opportunity to receive good quality education, manage a healthy life and have the chance to have fun and develop their social skills.

70
Schools

2,000
Vocational Training Opportunities

900
Children's Interpersonal Skills Developed



"I will wash my hands and face everyday using my new soap and towel"
Nourhan Asraf, 8 years old El-Wehda Elementary School

Program Focus

- **Child Education Development**
- **Child Health Development**
- **Children Skills Development**
- **Schools Development Program**

"I did not want to wear the glasses at first, but now that I see better with them; I will not take them off"
Marwan Ahmed Saber , 10 years, Nefertiti Elementary School

2,250
Children's Awareness Raised

41,500
Children's Eyes Checked

200
Teacher's Skills Developed

"After joining the Reading Skills Improvement project I decided to continue my education, learn English and realize my lifelong dream of becoming a famous football player."



List Of Projects

The Handyman
Soap for Hope
El Kheir Kreen
Back to school
WAFAR (2 Phases)
Youth Career Day
Life Skills Camps
Financial Literacy
Nutrition Workshops
Girls Career Pathway
Environment Campaign
Schools Refurbishment
6/6 Eye Medical Caravans
Kindergarten Refurbishment
Technical Teachers Training
Computer Labs Establishment
Schools Environment Campaign
Enhancing Ezbet El Nasr Schools
First Aid: the ABC to saving lives
Dahshour Youth Center Refurbishment
Hygiene skills development workshops
Enhancing the IT Skills of the Youth



Social Support Program

19,500 Beneficiaries

9 Projects

6 Governorates

5 Donors

26.3% of Egyptians live below the poverty line. Despite the progress to achieve the Millennium Development Goals (MDGs), Egypt has not reached the anticipated targets for poverty reduction, environment protection and gender equity (Human Development Report, 2015).

GFD focuses on creating innovative opportunities for the underprivileged to sustain their lives. The Social Support program provides assistance to a variety of marginalized community groups through supporting the development of hospitals, youth centers, and orphanages, as well as offering in-kind support to marginalized families such as food parcels and blankets. The Social Support Program complements GFD's work and enables it to engage in projects that make real social change, not just offering temporary solutions for

developmental challenges, but rather work towards eradicating the root causes of these challenges.

GFD provides assistance to marginalized families, the less fortunate and orphans all year round. It aims at finding solutions for family problems and providing humanitarian assistance when needed. Furthermore, small projects are established in order to help several poverty-stricken families, to raise their standard of living and make them self-sufficient. Last, but not least, GFD supports the refurbishment and equipment of health centers, hospitals, youth centers and orphanages.

"We are in pressing need of these food parcels, most families here find it very difficult to get their food supplies especially in Ramadan"
A female head of household from Ghamaza Village.



"The package I received from Gozour helped to reduce the financial burden of having to buy meat in Eid Al-Adha for my family" a family member at Ghamaza village."





"Because of my dire financial situation, Gozour offered me an in kind grant to increase the quantity and variety of the products I am selling through the window of the room where I live with my two daughters. This grant helped me to increase my sales and thus gain enough profit to meet the basic needs, pay for my daughters' education and save for unforeseen expenses such as medication."



List Of Projects

Soap Donation

List of Projects

Toothpaste Donation

Organizing Charity Bazars

Child Sponsorship Program

Celebration of Orphan's Day

Distribution of Blankets and Clothes

Donation of Medication and Medical Supplies

Distribution of Food Parcels, Adahi Meat & Hot Meals

Production of disabled equipment center in Dahshour



Support to Vulnerable Groups

1,300
Beneficiaries

9
Projects

7
Governorates

5
Donors

Women Empowerment

While positive trends are beginning to emerge, there are many issues concerning gender equality and the empowerment of women that pose challenges to development. Egypt ranks 131 on the Gender Inequality Index out of 155 countries. Women hold only 15 per cent of parliamentary seats, 44 per cent have reached at least secondary education compared to 60 per cent of their male counterparts and 23 per cent participate in the labor market compared to 74 per cent for men (Human Development Report, 2015).

Women's increased participation, control of resources including land, access to employment and education are crucial for promoting sustainable development. GFD is committed to

working with women to acquire the tools necessary to participate successfully in all aspects of public life. Our creative and wide-ranging projects engage women in civil society as leaders, activists and informed citizens. These projects create an environment where women can advocate for gender related issues, run for political office and participate meaningfully in every facet of civic and political life.

Support to refugees and migrants

Egypt hosts approximately 250,000 asylum seekers and refugees mainly from Syria, Sudan, Iraq and other Sub-Saharan African countries. These people have fled their original countries due to war or disasters, and have well founded fears of return due to persecution or loss of rights.

To address the needs of refugees and the most vulnerable among impacted communities, GFD's assistance is focused on the areas of psychosocial support, social empowerment, education, livelihoods, integration and coexistence and basic needs provision, along with the implementation of community-based interventions to strengthen social, economic and cultural ties between the Egyptian communities and refugees.



"Equality has two different sides: equality in law and equality in fact. Many laws recognize that men and women are equal before the law. However in practice, men and women rarely experience this equality. This is particularly evident in housing, land and property. Being empowered by Gozour, I will work on changing this and advocate for women's rights"

I fled and left all things behind; I just came with my children. We never expected this to happen. When we arrived, it was difficult to start my career and fulfill the basic needs of my family. Through Gozour training and psychosocial support activities, I was able to regain my self-confidence, enhance my skills and start my own business. Now, I am able to live a decent life and dream of a better tomorrow".



This program focuses on the empowerment of women, refugees and migrant communities living in Egypt. GFD seeks to provide those vulnerable groups with humanitarian assistance, guidance and encouragement to help build self-confidence, self-sufficiency and self-respect in preparation for better participation and integration into the Egyptian society.

Program Focus

- **Social Empowerment**
- **Psychosocial Support**
- **Coexistence and Integration**
- **Community Initiatives**
- **Education**

"The most valuable part of this training has been the knowledge and skills imparted to me. Even when the training ends, I can still use this knowledge."



List Of Projects

Youth Brighter Future

New Voices New Leaders

Youth Making a Difference

Refugees Positive Pathway

Life Skills Camps for Refugees in Egypt

Celebrating the International Women's Day

Nutrition Workshops for Refugees in Egypt

Technical Teachers Training for the Refugees' Community Schools

Supporting Marginalized Women to Start Up their Micro-Businesses



Corporate Social Responsibility

83,300 Beneficiaries

30 Projects

22 Governorates

7 Donors

The numerous changes resulting from the successive political, social and economic changes since the January 25th, 2011 Revolution have created the perfect environment for the private sector to expand the scope of its participation in development. This expanded role goes beyond simple job creation, to more complex perception of the quality of the jobs to be created. The private sector is uniquely positioned to create decent work opportunities, promote green jobs and participate in sustainable poverty alleviation initiatives.

GFD seeks to assist companies in planning and undertaking their CSR initiatives as well as bring new companies to adopt CSR as a policy and practice. The program challenges businesses to mobilize their technical and financial resources, improve their CSR performance and have positive impact on the communities

where they operate. It customarily works through partnerships it develops with the public, private and civil society organizations (CSOs) in planning and undertaking innovative development initiatives. Through consulting services, we help companies formulate their CSR strategy, support them to implement cost effective and sustainable development projects that meet the community's needs, engage employees in CSR activities, and develop CSR reports. We also work to promote the CSR concept through highlighting the business case of CSR for private enterprises, conducting researches related to CSR concept and practice, and publishing CSR best practices. Over the past few years the program has carried out initiatives in diverse urban, informal, and rural communities in Egypt.

GFD works closely with the private sector to design innovative and successful community engagement, support and challenge companies operating to integrate responsible business, and increase the range of services that help promote the CSR concept among CSOs as well as the public and private sectors. Our approach towards CSR creates a network of change among entrepreneurs, local development agencies, and donors. The intermediary roles that we play among various stakeholders leverage the collective knowledge of the network to accelerate innovation and action in response to common interests and needs.

2,540
Volunteers





Program Focus

- Supporting companies to identify their corporate cause and gradually develop their CSR strategies
- Engaging employees in CSR activities
- Highlighting the business case of CSR
- Supporting companies to implement cost effective and innovative as well as sustainable development projects that meet the community's needs
- Evaluating companies' community projects to improve the implementation of their CSR activities in a way that supports their wider strategic goals
- Supporting companies to develop their sustainability reports


BARCLAYS
الخير خيرين
Doubling The Good
ZORA

International Award

Gozour was awarded the French Republic's Award for Human Rights "Liberty, Equality, Fraternity" for NGOs in December 2014.



CSR360 Network Representative

Gozour Foundation was selected to be the representative of the CSR360 Network http://www.csr360gpn.org in Egypt. The CSR360 Global Partner Network is a global network of not-for-profit organizations working with businesses to improve their positive impact on society.



Supporters

BARCLAYS

InterCement

Allianz

HILTON WORLDWIDE

Sealed Air Re-imagine™

P&G Procter&Gamble

مؤسسة البنك التجاري الدولي
COMMERCIAL INTERNATIONAL BANK FOUNDATION

CENTER FOR DEVELOPMENT SERVICES

GM General Motors

Unilever

unicef

giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Liberté • Égalité • Fraternité
RÉPUBLIQUE FRANÇAISE
Embassy of France

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Embassy of Switzerland,
Office for International Cooperation

FORMIN.FINLAND.FI
EMBASSY OF FINLAND
CAIRO

Canada Fund For Local Initiatives
الصندوق الكندي لدعم المبادرات المحليه
Canada

Human Concern International
Serving Humanity Since 1980

Balance Sheet

	2015 (EGP)	2014 (EGP)
ASSETS		
Long term assets		
Fixed Assets (Net)	15,411	26,620
Total long term assets	**15,411**	**26,620**
Current Assets		
Debtors and debit account	31,363	19,332
Cash	7,612,051	2,327,298
Total Current Assets	**7,643,414**	**2,346,630**
Current Liabilities		
Accounts payable and other	796,169	66,354
Deferred income	6,464,288	1,932,909
Total Current Liabilities	**7,260,457**	**1,999,263**
Working Capital	**382,957**	**347,367**
Net Assets	**398,368**	**373,987**
Net Assets		
Deficit (Surplus) brought forward	373,987	152,186
Surplus (deficit) year	24,381	221,801
Total Net Assets	**398,368**	**373,987**

Income Statement

	2015 (EGP)	2014 (EGP)
Revenue		
Carryover Revenue	1,932,909	1,235,285
Contributions	65,190	60,500
Program Income	14,753,224	7,672,005
Total revenues	**16,751,323**	**8,967,790**
Less		
Deferred Revenue	(6,464,288)	(1,932,909)
Net Revenues	**10,287,035**	**7,034,881**
Deducted Expenses		
Salaries	565,672	313,012
Benefits	151,506	85,017
Audit	15,000	15,000
Consultants	65,030	34,667
Training Supplies	1,174,411	451,519
Rent	97,300	92,400
Utilities	1,336	255
Transportation	1,540	270
Programs Expenses	8,060,401	5,664,962
Grant	95,000	145,785
Depreciation	11,209	7,096
Foreign Exchange Rate	20,434	-
Bank Fees	3,815	3,097
Total Expenses	**10,262,654**	**6,813,080**
Total Surplus (deficit) year	**24,381**	**221,801**





4 Ahmed Pasha Street,
Garden City, 11451
Cairo, Egypt

GOZOUR FOUNDATION

Tel: +20 100 877 7886
Email: info@gozour.org
Website: www.gozour.org